



# TERMS & CONDITIONS

## TERMS AND CONDITIONS OF ENTRY

### WD-40 REPAIR CHALLENGE 2025 (Promotion)

#### General

1. Information on how to enter and prize details form part of these terms and conditions (Terms and Conditions), however, to the extent that there is any inconsistency between these Terms and Conditions and any other published material, these Terms and Conditions will prevail. By submitting an entry into the Promotion, the entrant warrants that they have read, understood and accepted these Terms and Conditions. By participating in

the Promotion, each participant fully and unconditionally agrees and acknowledges that these Terms and Conditions are binding.

2. The promoter of the Promotion is WD-40 Company (Australia) Pty Limited ABN 97 003 334 549 of Level 2, 41 Rawson Street, Epping, New South Wales 2121 (Promoter). The Promoter and its related bodies corporate (as that term is defined in the Corporations Act 2001 (Cth)) will be known as "WD-40 Company (Australia)". To contact the Promoter, please email [marketingau@wd40.com](mailto:marketingau@wd40.com).

## Prizes

3. There is one Major Prize and 100 Minor Prizes to be won, with a total prize pool value of AUD\$11,998 (approximately NZD\$13,037.16 as at 15 March 2025):

- o 1 x Visa gift card valued at AUD\$5,000 (if won in Australia) or NZD\$5,000 (if won in New Zealand) (Major Prize); and

- o 100 WD-40 x TRADIE trunks (only male available) or socks valued at between AUD \$19.99 and AUD \$49.99 each (Minor Prizes).

Key Dates

4. Key dates and times for the Promotion and judging dates are as follows:

Promotional Period

Promotional Period Key Dates	Date	Time
Promotion Opens	16 May 2025	00:00 AEST
Promotion Closes	31 July 2025	23:59 AEST

Judging Date – Major Prize	15 August 2025	15:00 AEST
Judging Date – Minor Prizes	15 August 2025	15:00 AEST
Notification Date – Major Prize	22 August 2025	10:00 AEST
Notification Date – Minor Prizes	22 August 2025	10:00 AEST
Final Notification Date	29 August 2025	15:00 AEST
Unclaimed Major Prize – Runner-up Selection Date	8 September 2025	16:00 AEST

## Eligibility

5. Entry is open to Australian and New Zealand residents only who:

(a) are at least 18 years of age; and

(b) have a valid email address and phone number.

(Eligible Entrants).

6. The following people are ineligible to enter and are not Eligible Entrants:

- The directors, management and employees (and their immediate families) of WD-40 Company (Australia), its related entities, printers, suppliers, providers and agencies who are directly associated with the conduct of this Promotion.

Immediate family means any of the following: partner, child or step-child (whether natural or by adoption), parent or sibling.

## How to Enter

7. To enter this Promotion to win a Major Prize, an Eligible Entrant must, within the period commencing on the date the Promotion Opens and ending on the date the Promotion Closes (as set out in item 4) (Promotional Period):

(a) Register their full name, phone number, email and postcode on the Australian website

**[www.repairchallenge.wd40.com.au](http://www.repairchallenge.wd40.com.au).**

(b) Submit a project demonstrating how they repair with WD-40 Brand products on the Australian website

**[www.repairchallenge.wd40.com.au](http://www.repairchallenge.wd40.com.au)**

(c) Meet the video/image upload requirements as outlined in the entry page on the Australian website

**[www.repairchallenge.wd40.com.au](http://www.repairchallenge.wd40.com.au)**

8. To be eligible to win a Minor Prize, the Eligible Entrant must:

(a) have submitted a valid entry for a Major Prize as described in item 7 (Repair Challenge Entry).

(b) have a public Instagram or TikTok account and;

(c) share the Repair Challenge Entry project on Instagram or TikTok and tag @wd40anz, add the hashtag #WD40ANZRC2025 within the Promotion Period. The shared Repair Challenge Entry project must comply with all terms and guidelines that apply to the relevant social media platform.

9. Each Eligible Entrant may submit multiple entries within the Promotional Period but may only win one prize.

10. An entry is deemed to be received at the time of its receipt by the Promoter and not at the time of transmission by the entrant. Entries received will be considered final by the Promoter. Incomplete, inaccurate, incorrect, erroneous, ineligible or incomprehensible entries may result in an entry being deemed invalid. The Promoter accepts no responsibility for late, lost or misdirected entries. Contact details entered incorrectly by an Eligible Entrant may result in an entry being deemed invalid.

11. The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant's identity) and disqualify any entrant who submits an entry that is not in accordance with these Terms and Conditions, is not an Eligible Entrant or who tampers with the entry process.

12. Errors and omissions may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.

### Judging and prizes

13. This is a game of skill and chance plays no part in determination of the winners.

14. Each eligible entry by an Eligible Entrant will be judged individually by a panel of judges selected by the Promoter. Criteria used by the judge[s] include:



Judging Criteria	Details	Weighting
Content	<ul style="list-style-type: none"> <li>· Contains WD-40 Brand products applied to problem area.</li> <li>· Delivers the message of repairing and/or fixing a problem.</li> <li>· Background of the video/image should not include a competitor(s) brand.</li> </ul>	65
Originality	<ul style="list-style-type: none"> <li>· Video/image produced must be authentic and original work created by participant.</li> </ul>	20
Quality & Clarity	<ul style="list-style-type: none"> <li>· Must meet the technical requirements of the video/image submission.</li> </ul>	15

	TOTAL	100
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Bonus Points	Submission includes the use of multiple WD-40 Brand products.	10
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	TOTAL	110
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15. The eligible entry judged the best by the judges will win the Major Prize.

16. Eligible entries that have been shared on Instagram or Tik Tok in accordance with item 8 that are judged by the judges to be one of the 100 best entries will each win a Minor Prize. If less than 100 eligible entries have been shared, all entries that are eligible for a Minor Prize will win. Each Eligible Entrant can only win one Minor Prize.

17. The Promoter's decisions are final, and no correspondence will be entered into.

18. The winner(s) will be notified on Notification Dates in accordance with Notification and Judging Dates (as set out in item 4) by email. The first name of the Major and Minor Prize winners will be published on the WD-40 Company (Australia) Repair Challenge webpage

**[www.repairchallenge.wd40.com.au](http://www.repairchallenge.wd40.com.au).**

19. WD-40 Company (Australia) will notify the winners on how prizes can be delivered. The relevant winner's contact details may be provided to third parties supporting prize distribution.

20. The Promoter takes no responsibility for any variation in the prize value for the TRADIE trunks or socks. The prizes are not exchangeable or redeemable for cash. A prize must be taken as offered and cannot be varied. If any prize item is unavailable, the Promoter reserves the right to substitute a different prize item of equal or greater value.

21. Gift cards may have an expiry date and the Promoter takes no responsibility for any unused portion of gift cards that have expired or any gift cards which are lost or stolen. Terms and conditions for the use of gift cards may also apply and your use of the gift cards will be in accordance with those terms and conditions.

22. If for any reason whatsoever a winner is not eligible to accept their prize, then the prize will be forfeited by that winner and neither cash nor any other prize will be awarded in lieu. If the winner does not claim their prize within 2 weeks of notification, they will forfeit the prize and the Promoter's judge(s) will select another entry. This process will continue either until the particular prize is claimed or valid entries are exhausted, whichever occurs first.

23. The Promoter will take all reasonable steps to contact the winners by the Final Notification Date set out in item 4. If the Promoter has been unable to contact or receive a reply from any winner by the Final Notification Date that winner will forfeit the prize and the Promoter's judge(s) will select another entry. This

process will continue either until the prize is claimed or valid entries are exhausted, whichever occurs first.

24. All costs not expressly stated, but which may be incurred in acceptance and use of a prize, are the responsibility of the winner.

25. If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law to disqualify any entrant or modify, suspend, terminate, or cancel the Promotion, as appropriate.

## Limitation of Liability

26. Except for any liability that cannot be excluded by law (including under the Australian Consumer Law at Schedule 2 to the Competition and Consumer Act 2010 (Cth) and the New

Zealand Fair Trading Act 1986 and Consumer Guarantees Act 1993), the Promoter (including its officers, employees, agents and prize suppliers) excludes all liability (including negligence), for any personal injury suffered or sustained in connection with this Promotion or any prizes; and any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the Promotion, including, but not limited to, where arising out of the following:

- any technical difficulties or equipment malfunction (whether or not under the Promoter's control);
- any theft, unauthorised access or third party interference;
- any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter;
- any variation in prize value;
- any tax or other regulatory liability incurred by a winner or Eligible Entrant; and
- use of the prize.

27. As a condition of accepting a prize, a winner may be required to accept terms and conditions required by the Promoter and/or prize suppliers.

28. Except to the extent that any losses or liability mentioned below are caused or contributed to by the Promoter or prize supplier, each entrant (whether an Eligible Entrant or not) indemnifies, and must defend and hold harmless, the Promoter and its employees, servants, agents and contractors, from and against all losses arising from a breach by the entrant of any of these Terms and Conditions; any third party claim arising directly or indirectly from a breach by the entrant of any of these Terms and Conditions; a negligent, wilful or otherwise wrongful act or omission of the entrant; fraudulent or dishonest acts or omissions by the entrant; any breach by the entrant of any applicable laws; any claim by any third party (including individuals, legal entities and governmental departments or agencies) arising directly or indirectly as a result of the entrant accepting the prize to the extent caused by any act or omission of the entrant; the death of, or personal injury to, any person or any damage to, or loss or destruction of, any real or tangible

personal property, to the extent caused by any act or omission of the entrant.

## Personal Information and Privacy

29. The Promoter collects personal information in order to conduct the Promotion and may, for this purpose, disclose such information to third parties, including but not limited to prize suppliers, agents, contractors and service providers. Entry is conditional on providing this information. The Promoter may, unless otherwise advised, use the information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the entrant, subject to consent requirements and rights to opt-out of receiving such messages under applicable laws.

30. Entrants should direct any request to access, update or correct information to the Promoter at **marketingau@wd40.com**. WD-40 Company (Australia)'s privacy policy contains information about how it handles personal information including how to access and request the correction of personal information, how to make a complaint about a breach of the Australian and/or New Zealand Privacy



Principles and how a complaint will be dealt with. WD-40 Company (Australia)'s privacy policy can be viewed at: <https://wd40.com.au/privacy-policy>.

## Intellectual Property

31. As a condition of entry, each entrant irrevocably grants to the Promoter a non-exclusive perpetual worldwide licence (with the right to sub-license) to use and exploit all intellectual property rights (including, without limitation, copyright) in and to their entry for the purposes of the Promoter's business and consents to the Promoter doing (or omitting to do) any acts in respect of the entry which may otherwise constitute an infringement of an entrant's moral rights. For the avoidance of doubt, the Promoter may use all or part of an entrant's entry for promotional, marketing or publicity purposes, whether in respect of the competition, the Promoter or otherwise. Without limiting the Promoter's rights above, the Promoter may exercise the above licence without further notification, remuneration or compensation during the Promotion Period and for a period of 12 months following the end of the Promotion Period. After that time, the Promoter will use reasonable efforts to contact the entrant before any new use of any intellectual property rights in the entry.

32. Each entrant warrants to the Promoter that the work submitted as part of their entry is an original work of the entrant, which does not infringe any rights of any third party. A breach of the warranty set out in this condition will result in the entrant's entry being invalid. In addition, each entrant indemnifies the Promoter against all loss, damages and costs incurred by the Promoter arising from that entrant's breach of the warranty set out in this condition.

33. As a condition of accepting the prize, the winner consents to the Promoter using the winner's entry, name, likeness, image and/or voice (including photograph, film and/or recording of the same) in any media without further notification, remuneration or compensation for the purpose of promoting, publicising or marketing the Promotion (including any outcome), and/or promoting any products or services manufactured, distributed and/or supplied by the Promoter. Without limiting the Promoter's rights above, the Promoter will use reasonable efforts to contact the winner before any new use of the winner's entry, name, likeness, image and/or voice more than 12 months after the end of the Promotion Period.

## Social networks

34. By submitting an entry into the Promotion, the entrant acknowledges that the Promotion is in no way sponsored, endorsed or administered by, or associated with, any social network operator including Facebook, Instagram, Tik Tok, YouTube or X.

35. If you choose to post your entry or any content to any social network platform for any reason (including to be eligible for a Minor Prize), you must comply with all terms and guidelines that apply to the platform (for YouTube Community Guidelines see: **[http://www.youtube.com/t/community\\_guidelines](http://www.youtube.com/t/community_guidelines)**). Any breach of the terms or guidelines of any social network platform in connection with this Promotion may result in disqualification from this Promotion competition.

36. To the fullest extent permitted by law, each entrant releases the operator of any social network where the Promotion is promoted (including where applicable Facebook, Instagram, Tik Tok, YouTube and X) from and against any loss, liability, cost or

expense that the entrant or any other person may suffer or incur as a result of entry into the Promotion.

## Governing law

37. These Terms and Conditions are governed by the laws of New South Wales, Australia and each entrant agrees to submit to the non-exclusive jurisdiction of the courts of New South Wales.

[Privacy Policy](#)

[Terms & Conditions](#)

[Data Deletion Request](#)

[Manage Cookie Consent](#)

## CONTACT US



**WD-40 Company (Australia) Pty Ltd**  
PO Box 649 Epping NSW 1710



**1800 009 340**



**marketingau@wd40.com**



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