









# ATTENTION: ALL AUSTRALIAN Stores

## RETAIL ACTION

## Apology Notice

### Apology Notice – WK 30 Catalogue – Due 22/01/2026

DUE DATE	SIGN OFF	TASK TIME	RELEASE DATE				
22/01/2026	Not Required	15 min	22/01/2026				
Mandatory PPE & Safety							
 Gloves <input type="checkbox"/>	 Safety Glasses <input type="checkbox"/>	 Mask <input type="checkbox"/>	 Safety Step <input type="checkbox"/>	 Safety Cone <input type="checkbox"/>	 Safety Vest <input type="checkbox"/>	 2 Person <input type="checkbox"/>	 Critical Control <input type="checkbox"/>
Cat 13 – Starting Power		Rashmi Thakur – Cat. Manager Mel Cooper – Assist. Cat. Manager		<a href="mailto:z_under_the_bonnet@supercheapauto.com">z_under the bonnet@supercheapauto.com</a>			

Team, a recent retail price change has been actioned incorrectly, causing some Century Automotive & 4WD batteries to show Online as having a sale price & \$ save. The current battery offer in catalogue is a \$40 Club credit only, not a % discounted promo price & save offer.

Below is an example of some incorrectly advertised batteries:



**WE FIT THIS**

CENTURY  
Century Hi Performance Car  
Battery 55D23L MF

★★★★★ (469)

**\$229.99<sup>^</sup>**

~~\$234.99~~

**X**



**WE FIT THIS**

CENTURY  
Century Ultra Hi Performance  
Car Battery DIN65LHX

★★★★★ (179)

**\$369.00<sup>^</sup>**

~~\$374.99~~

**X**

The website will be updated overnight; however, we require stores to hang an Apology instore.

## ACTIONS REQUIRED

1. Display attached Apology at the battery home location & behind the register in the prescribed location for the duration of the WK 30 catalogue, running until Sunday 08/02/2026.
2. Remove any ticketing showing a reduced/promo battery price and save.
3. Ensure correct battery offer catalogue ticketing is displayed.

# Apology

Dear Customer,

Please be advised that the current battery offer, as advertised on page 13 of the **'Make It Super Satisfying'** catalogue (21/01/2026 – 08/02/2026), is a **"\$40 Club credit on purchase of a Century Automotive or 4WD battery" ONLY**. The Century Automotive & 4WD batteries are not part of a % off or discounted promotion, as incorrectly advertised on our website.

**CLUB MEMBERS GET**

**\$40 CREDIT BACK\***



**Century Automotive & 4WD Batteries**

\*Purchase any Century Automotive or 4WD Battery using your Club account and receive \$40 Club credit. Offer ends 8/02/2026. Offer valid in store or online. Excludes special orders. Credit applied to Club account within 24 hours after purchase is complete. Credit expires 28 days from application. See website for T&Cs.

**SUPERCHEAP AUTO CLUB**

**WE FIT THIS^**

**WE RECYCLE BATTERIES**

**We apologise for any inconvenience.**