

ATTENTION: ALL AUSTRALIAN Stores

RETAIL ACTION

Apology Notice

Apology Notice – WK 30 Catalogue – Due 22/01/2026

DUE DATE	SIGN OFF	TASK TIME	RELEASE DATE
22/01/2026	Not Required	15 min	22/01/2026
Mandatory PPE & Safety			
			
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
			
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cat 13 – Starting Power	Rashmi Thakur – Cat. Manager Mel Cooper – Assist. Cat. Manager	z_under_the_bonnet@supercheapauto.com	

Team, a recent retail price change has been actioned incorrectly, causing some Century Automotive & 4WD batteries to show Online as having a sale price & \$ save. The current battery offer in catalogue is a \$40 Club credit only, not a % discounted promo price & save offer.

Below is an example of some incorrectly advertised batteries:



The website will be updated overnight; however, we require stores to hang an Apology instore.

ACTIONS REQUIRED

1. Display attached Apology at the battery home location & behind the register in the prescribed location for the duration of the WK 30 catalogue, running until Sunday 08/02/2026.
2. Remove any ticketing showing a reduced/promo battery price and save.
3. Ensure correct battery offer catalogue ticketing is displayed.

Apology

Dear Customer,

Please be advised that the current battery offer, as advertised on page 13 of the '**Make It Super Satisfying**' catalogue (21/01/2026 – 08/02/2026), is a "**\$40 Club credit on purchase of a Century Automotive or 4WD battery**" **ONLY**. The Century Automotive & 4WD batteries are not part of a % off or discounted promotion, as incorrectly advertised on our website.

**CLUB MEMBERS GET
\$40 CREDIT BACK***



Century
Automotive & 4WD Batteries

*Purchase any Century Automotive or 4WD Battery using your Club account and receive \$40 Club credit. Offer ends 8/02/2026. Offer valid in store or online. Excludes special orders. Credit applied to Club account within 24 hours after purchase is complete. Credit expires 28 days from application. See website for T&Cs.

SUPERCHEAP AUTO CLUB

WE FIT THIS

WE RECYCLE BATTERIES

We apologise for any inconvenience.